Our e-newsletter provides a regular monthly service update and important practice information for our clients. We use our monthly newsletter update to keep you informed on how to access our services with information that we hope you find interesting and useful. We feel it is our duty of care to keep in touch with you in this way, if however, you no longer wish to receive these updates please click on the unsubscribe option at the bottom of this email.

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Welcome to the Aston Hearing Newsletter September 2022

The summer seems to have been very long and very hot. Although it has been lovely to enjoy the sunshine it is tinged with unease as we have been subjected to some of the hottest days on record for the UK and borne witness to scary wild fires, complete lack of rain and the ensuing impact on our gardens, fields and hedgerows. The looming energy crisis, political unrest and the slow realisation that the war in the Ukraine will be a long, painful one, 2022 is proving to be a challenging year for many.

In all the doom and gloom of the news it can sometimes be easy to miss the positives in life. The truth is there is much to be celebrated, human beings are resilient and brilliant, tough yet sensitive. Perhaps things have to break a bit for us to see what properly needs to be fixed?

Kate Collet-Fenson

In this edition:-

Practice Update

Blogs of the Month

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- Sandra Guildford A Life Well Lived
- Follow up Hospitals & Hearing Aids
- The Power of a Cold Shower

Hearing Information Day - THANK YOU

Up and Coming Events

Poetry Corner



Practice Update:

September is always a relief - the 'back to school' feel. Everyone is ready to embrace the remainder of the year. Lots of training and learning opportunities together with launches of new hearing technology creating a frisson of excitement and positivity in the audiology world which we will be delighted to share with you.

An essential part of Aston Hearing's success over the past 35 years has been the continual development of skills of our practitioners. This September we are delighted to support Paula in a focused study of Auditory Processing Disorder (APD). This, we believe is where we can really help people more, with a recognition that how we hear and how we process sound are not necessarily the same thing! Industry standard is to measure ability to hear sound but not necessarily the ability to process it. With well-programmed hearing aids we can deliver sound very effectively, now we need to recognise that processing is the next frontier! We will share and follow Paula's development in this area.

On a practical note - we are continuing to carefully manage the diary - Covid is still very present in the community and causing diary issues both with our team and clients needing to change appointments often. To minimise these affects we have Richard working hard to ensure the diaries are well managed and we are deliberately keeping Duncan more available to step in to help cover any appointments that are affected by increased absences due to Covid. Thank you for continued patience in this area.

ASTON HEARING BLOGS OF THE MONTH



ASTON HEARING <u>BLOG:</u> UPGRADING MY HEARING AID

Nikki Magrath

Embracing new hearing technology can be an exciting, yet slightly daunting process. Nikki Magrath has recently upgraded her hearing aid and is pleased to share her thoughts with you.....

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ASTON HEARING <u>BLOG:</u> Sandra Guildford - A Life Well Lived

With Aston Hearing now nearing it's 33rd year we are so grateful for the client relationships we have formed over the decades - particularly when they move to become friends. It is an interesting relationship where we spend many hours chatting and learning about our client's fascinating lives. We literally 'age' together.

One such client was Sandra Guildford who was introduced to Aston Hearing in the early days, when Sue Webster first started the practice from her home in Loosely Row. We were all very sad to hear that Sandra had passed away as a result of contracting Coronavirus in 2020. We were pleased to be offered the chance to celebrate her amazing life at her memorial concert held last week at St Mary's Church, Amersham. Click through to read more about Sandra's incredible musical, professional and academic life...

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ASTON HEARING <u>BLOG:</u> Hearing Aids & Hospitals - A Follow Up

In July we featured an article about Hearing Aids and Hospitals and we received so many emails and stories on the subject we felt it was necessary to write a follow up and share many of the experiences you shared with us. Thank you so much for your feedback and input - it really does help to know that so many of these issues are not isolated incidents. You never know, perhaps we can start to make a difference....

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ASTON HEARING <u>BLOG</u>: The Power of a Cold Shower

Our 'and finally' article is a celebration of the 'cold shower' or 'ice bath'! As we all dread the up and coming cold months and soaring energy bills - perhaps now is the time to embrace the 'cold shower'! Nikki talks about how a cold shower has become a habit in the Magrath household and the results are intriguing.....

READ MORE



The Hearing Information Day at The Grange in July was a fantastic event - a great collaboration between Hearing Dogs, Hearing Link and Aston Hearing.

It was great to see and catch up with so many friends of Aston Hearing. It seems such a long time ago when we were able to run such an event.

A special big Thank You to all the manufacturers who joined us to present the latest in Hearing Technology and to the 150+ visitors who braved the heat to come and see us.

Big shout out to Paula and Duncan who carried out back to back hearing consultations throughout the day. People travelled from all areas of the country to be there. There is such an unmet need for time and support to help people properly understand their hearing concerns.

So many people to thank for making this such a special day. Thank you Sonja Jones for joining us from Cardiff Hearing, Lucy and Abbie from Windsor NHS Audiology Dept, all the amazing Hearing Dogs and Hearing Link volunteers and staff who set up and supported the day tirelessly and of course all the wonderful representatives from our industry who braved the sweltering heat to have



UP & COMING DCAL EVENTS

Up and Coming Local Events

As always we are delighted to share some local events happening in September. We will be at the Hearing Dogs Late Summer Show and a Ukrainian Benefit Concert in Speen. The Wine Tasting Event on September 9th is bound to be a fun event - we can't think of a better way of helping Speen to continue to raise huge funds for so many wonderful local hospices.

Click on links below for more details....



The Late Summer Show: A fun day out

11 September | 11am – 4pm | The Grange, Saunderton

The Late Summer Show is our fun day out on Sunday 11 September 2022. We'll have food and drink, entertainment for all, rides, face painting, doggy demos and more. All situated in a beautiful location, nestled among the idyllic Chiltern hills. It's the perfect way to end the summer! Dogs on leads are welcomed.

MORE

Gráinne Hunt Gig





An outstanding performer returns by popular demand, a benefit concert supporting Ukrainian refugees.

Gráinne Hunt is a contemporary folk singer and songwriter, raised in Monaghan and based in Kildare, Ireland. With consistently on-point, captivating vocals and well-honed, insightful songs, Grainne has shared stages with Glen Hansard and U2, has opened for Gladys Knight, Eagle Eye Cherry and the Bay City Rollers, and has been compared to vocal icons Tracy Chapman and Nathalie Merchant.....

MORE

Wine Tasting with Lloyds Wines

- Fancy a night out tasting wine, eating artisan cheeses and cold meats among friends while you get to taste 9 extraordinary wines and have a relaxed explanation of the wines as you sip, munch and chat?

If so, then get booked in for this tasty treat, we will greet you with a glass of fizz.

Buy Tickets Here

BUY TICKETS HERE



POETRY CORNER

Pat has done it again! Judging the mood of the nation perfectly as always.

Life Got in The Way!

Life is meant for living, that's what people say,

But sometimes things go pear-shaped and life gets in the way.

So many calls I meant to make, such a lot to say,

But things just seemed to happen - and life got in the way.

All the cakes I meant to bake, the letters still to write,

The endless lists of things to do were buried out of sight.

And all my good intentions were for another day

It's really so frustrating - but life got in the way!!

So if you're on my list of those still waiting for a letter, I promise in the future I'll try to do much better. I'll answer all my emails, I'll catch up with the texts. I'm sorry if you're angry, annoyed or feeling vexed. I don't mean to offend you – you may have to wait a while But one day I'll get round to it, so in the meantime - smile!

And think of me still struggling and living day to day

It's the same old problem - life just gets in the way!

Pat Aylett August 2022



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